Hello Friends,

Project Malawi in partnership with ACADES and a local Malawian Artist Lawrence Dakalira are launching a Malawi market for handmade Malawian artisan accessories to fundraise for youth farmers in Malawi.

About 30% of the Malawian population lives below the poverty line, and about 80% lives in rural areas where they engage in some sort of subsistence farming. Despite the abundance of opportunities in agriculture, youths in Malawi are facing big barriers to enter this industry because they lack access to capital and information about markets in agriculture. This is also reducing productivity and innovation in this sector, resulting in low performance of the whole economy.

Malawi Market seeks to fundraise $10,000 to help 200 Malawian youths to start their own agricultural enterprises. The funding will help to provide small loans and training on the best methods of farming. This will enable the youths to have a sustainable source of income that they can use to develop themselves and their own families.

For more information on how to participate, please visit our website at malawimarket.com. To become a matching donor, please visit gofund.me/30329767.

Best,

Lusayo Mwakatika
President
Project Malawi
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